

COOKIE POLICY

The Guarantor for the Protection of Personal Data issued measure no. 229 on 8 May 2014, entitled "Identification of simplified methods for the information and acquisition of consent for the use of cookies", with consequent publication in the Official Gazette on 3 June 2014. Through this measure, the Guarantor transposes the European directives according to which each website, on first access by a visitor, must display an information banner informing them of the cookie policy operated by the site they are visiting, and to make the continuation of navigation conditional on acceptance of this policy. The entire measure is available at the URL <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>

Definition

Cookies are small text strings that the sites visited by the user send to the user's terminal (usually to the browser), where they are stored and then retransmitted to the same sites the next time the same user visits. During navigation on a site, the user may also receive cookies on his terminal which are sent by different sites or web servers (so-called "third parties"), on which some elements (such as, for example, images, maps, sounds, specific links to pages of other domains) present on the site he is visiting may reside.

Cookies, usually present in the browsers of users in very large numbers and sometimes with characteristics of wide temporal persistence, are used for different purposes: execution of computer authentication, session monitoring, storage of information on specific configurations regarding users accessing the server, etc.

The Guarantor, in order to reach the correct regulation of the directive, has identified two macro categories of cookies: technical cookies and profiling cookies; and at the same time has defined a further differentiation regarding the subject that installs cookies, which may be the site operator itself ("publisher") or a third party, which installs cookies through the former, defining this type of third party cookies. In the latter case, the Guarantor has expressly limited the publisher's liability to referring to the information provided by the party installing such cookies.

Technical cookies

Technical cookies are those used for the sole purpose of "transmitting a communication over an electronic communication network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service" (see art. 122, paragraph 1 of the Code).

They are not used for further purposes and are normally installed directly by the owner or operator of the website. They can be divided into navigation or session cookies, which guarantee normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access reserved areas); analytics cookies, similar to technical cookies when used directly by the site manager to collect information, in aggregate form, on the number of users and how they visit the site itself; functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service provided to the same.

The installation of such cookies does not require the prior consent of users, while the obligation to provide information pursuant to art. 13 of the Code remains unaffected.

Profiling Cookie

Profiling cookies are designed to create user profiles and are used to send advertising messages in line with the user's preferences when surfing the web. Due to the particular invasiveness that such devices may have in the privacy of users, European and Italian legislation provides that the user must be adequately informed about their use and thus express their valid consent.

Art. 122 of the Code refers to them where it provides that "the storage of information in the terminal equipment of a contractor or user or access to information already stored is allowed only on condition that the contractor or user has expressed his consent after having been informed in the simplified manner referred to in Article 13, paragraph 3" (Art. 122, paragraph 1 of the Code).

Our site, with reference to what has been described above, installs on the user's terminal only and exclusively technical cookies of first and third parties. No personal user data is acquired by the site in this regard.

Read the complete regulations

Check cookie settings and deactivate them

Cookies make it easier and faster to navigate our site, you can still choose to reject them if you wish. However, this will prevent us from remembering your favourites, offering you personalised content and collecting aggregate data from your visit to the site. You can change your cookie settings directly from your web browser.

To find out more about how to manage and delete cookies from your browser, please go to the following links:

Learn more about disabling cookies on Firefox

Learn more about disabling cookies on Chrome

Learn more about disabling cookies on Safari

Learn more information on disabling cookies on Internet Explorer

For your personal use you can at any time use the website <https://www.youronlinechoices.com/> to configure the use of third party advertising cookies.